



Sponsorship Proposal

Who

The Mudgeeraba Baseball Club (MBC) recruits and develops Baseball players within the Mudgeeraba and surrounding community up to Senior Baseball level.

MBC members have the opportunity to develop and learn baseball and athletic sporting skills in either a social or a more competitive environment.

Our goal is to continue as one of our region's premier Baseball Clubs, offering increasing levels of development and quality training facilities at reasonable cost.



Opportunity

We are looking for local small and large business to become part of our sponsorship family.

Sponsorship enables MBC to pass on lower fees to the kids, provide quality equipment and clothing for all levels of the game.

In return you receive an opportunity for your brand to be shown to the community, acknowledgment of helping kids and an opportunity for new business to come through the door.

We see sponsorship as a win/win situation and we will do all we can to ensure that your support is welcomed and acknowledged every chance we get.



Community Reach

160 playing members

250 extended family members

Diverse business links within the
playing community

1,100 Facebook followers

750 Instagram followers

Social Media interaction multiple
times per day



The Packages

We have 3 levels of sponsorship this year at MBC

Level 1 Redsox

Level 2 Diamond

Level 3 Outfield

Our Major Sponsors are our Redsox Level Partners and this provides naming rights for our Senior teams competing in GBL competitions.

Diamond Sponsors provide support for our Junior Teams in the GCBA competition through equipment support.

Outfield Sponsors are our next tier and will provide support for uniforms to ensure registration costs are kept to minimum



RedSox Sponsorship Package

Cost - \$2,500

- Naming Rights to our Senior GBL Teams
 - E.g “the Rigs Recovery Mudgeeraba Redsox”
 - Large Logo on Club Training and Supporter Shirts
 - Signage on Outfield Fence, Home Plate Fence/Batting Cages
 - Social Media acknowledgement each week during team announcements and results wrap up
 - Website Link to Business on Mudgeeraba Website
 - Attendance and acknowledgement at all club events including Presentation Day/Evening
 - Food and Beverage package at GBL home games
- *Please note, Mudgeeraba Baseball Club will arrange signage and cover associated costs.*



Diamond Sponsorship Package

Cost - \$1000

- Dugout and Outfield Fence Sponsorship signage
- Sleeve Logo on Club Training and Supporter Shirts
- Social Media acknowledgement each month
- Website Link to Business on Mudgeeraba Website
- Attendance and mention at all club events including Presentation Day/Evening
- *Please note, Mudgeeraba Baseball Club will arrange signage and cover associated costs.*



Outfield Sponsorship Package

Cost - \$500

- Outfield Fence signage
 - Logo on back of Club Training and Supporter Shirts
 - Social Media acknowledgement each month
 - Attendance and mention at all club events including Presentation Day/Evening
- *Please note, Mudgeeraba Baseball Club will arrange signage and cover associated costs.*



Sponsor Placement



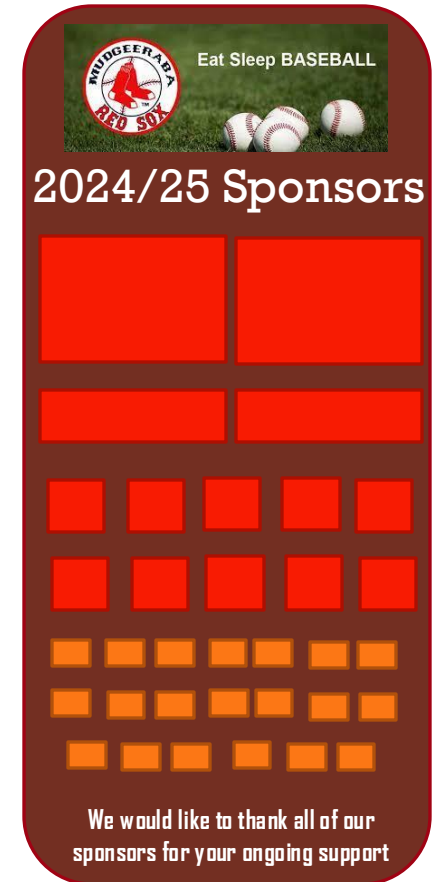
Dugout Signage



Club Shirt



Outfield Signage



Sponsors List in bar

Note: All of the above images are for reference purposes only the final version of the shirts and signage may change at the discretion of the club in communication with the sponsors

